



# Snowball 2016

TASTING ITEM SPONSORSHIP OPPORTUNITIES



Dear Friend of Ann & Robert H. Lurie Children's Hospital / Chicago:

Snowball, Chicago's premier black tie fundraiser for young professionals, is quickly approaching! On behalf of the 2016 Snowball Committee, we invite you to show your support for the Pediatric and Adolescent HIV & AIDS Program at Ann & Robert H. Lurie Children's Hospital by contributing to Snowball 2016.

On Saturday, January 30, 2016, the Junior Council will host its 28<sup>th</sup> Annual Snowball. This year, we are expecting a crowd of 2,000+ of Chicago's most involved and lively young professionals to fill Chicago's historic Union Station for an incredible evening of fun, food and dancing. The event will include a tasting buffet, live music, open bar and a silent auction.

Founded in 1988, the Junior Council is comprised of young, volunteer professionals dedicated to supporting the hospital's patient care mission of providing high quality healthcare to every child who needs it, regardless of his or her family's ability to pay.

We hope you will join us January 30th!

Sincerely,

The Junior Council

**\*\*Our not-for-profit tax I.D. number is 36-3599461\*\***

## SNOWBALL 2015 HIGHLIGHTS

### ATTENDEES

2,000+ Attendees filled the Great Hall at historic Union Station.

### CORPORATE

18+ corporate companies represented the VIP area.

### MEDIA

10+ media outlets featured Snowball videos, advertisements and articles covering the event. Beyond traditional coverage, Snowball was featured on the Diamond Building the week leading up to the event.

### WEB TRAFFIC

20,000+ website visitors the month before Snowball, including 5,000+ unique visitors.

### DONATED

The Junior Council has raised over \$1,500,000 to date. With your support we hope to donate \$225,000 this coming year to the Pediatric and Adolescent HIV & AIDS Program at Ann & Robert H. Lurie Children's Hospital / Chicago.



# BOLD. DELICIOUS. MEMORABLE.

The continued support of many generous businesses in the Chicagoland area remains the driving force behind achieving our goal of raising \$225,000 for the HIV & AIDS Program at Ann and Robert H. Lurie Children's Hospital / Chicago.

Your support as a Tasting Item Sponsor would be greatly appreciated. As a Tasting Item Sponsor, you would provide 2,200 sample size servings of your restaurant's signature cuisine for distribution at the event tasting buffet.

## Coverage and Branding:

- Online Logo Presence  
*Logo featured on ticket purchasing website*
- Event Logo Presence  
*Logo featured on Gobo*
- Email Ad Presence  
*Ads featured with Snowball email communications*
- Gala Presence  
*Creatively decorated food stations*

## Sample Tasting Menu Snowball 2015:

- Ahi Tuna Tostados
- Firecracker spicy Tuna Sushi Roll
- Short Rib Taco with Arugula Goat Cheese and Pear
- Cassoulet Duck Confit
- Brisket Chili Cups
- Roasted Dates with Bacon and Apple Vinaigrette
- Semi-sweet Chocolate Mousse
- Mini assorted Cup Cakes

## TASTING ITEM SPONSORSHIP



### EVENT DETAILS

28<sup>th</sup> Annual Junior Council  
Snowball 2016 Gala

January 30, 2016  
Guests Arrive 8PM

Great Hall at Historic Union  
Station

[juniorcouncil.org/snowball](http://juniorcouncil.org/snowball)

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# JOIN US AT SNOWBALL 2016.

**Sign me up!** I agree to be a Tasting Item Sponsor at Snowball 2016 to assist the Junior Council in raising funds in support of the Pediatric and Adolescent HIV & AIDS Program at Ann & Robert H. Lurie Children's Hospital / Chicago.

Company Name  
.....

Contact Name  
.....

Address  
.....

City, State, Zip  
.....

Phone  
.....

Fax  
.....

Email  
.....

Twitter Handle  
.....

As a Tasting Item Sponsor, I agree to donate 2,200 samples of:  
.....

Will you be needing electric?  Yes  No

Miscellaneous Needs/Requests:  
.....  
.....

Signature  
.....

By signing this document you are committing to a two and a half-hour shift to distribute at least 2,200 food samples. All servers must be over the age of 21 at the station and remain for the entire shift.

Upon receipt of this donation form, a member of the Junior Council will contact you to arrange product delivery and discuss details.

We look forward to your participation in Snowball 2016!

## TASTING ITEM SPONSORSHIP COMMITMENT



## EVENT CONTACT

Please direct any questions/return this reply form to:

Gen Matthews  
Junior Council Hospitality Director  
T: 847.337.6865  
E: [hospitality@juniorcouncil.org](mailto:hospitality@juniorcouncil.org)

