

JUNIOR COUNCIL

SPONSORSHIP OPPORTUNITIES



WHAT IS JUNIOR COUNCIL?

Junior Council (JC) is a young professional organization devoted to raising funds and awareness for the Pediatric & Adolescent HIV/AIDS Program at Ann & Robert H. Lurie Children's Hospital of Chicago. As an organization, we host several events and philanthropic outings to give members of the community a chance to build relationships, acquire professional skills, and further their connection to our cause. These year-long efforts culminate every February with a black-tie gala known as Snowball. At Snowball, hundreds of Chicagoans come together as one to dance, network, and support our miracle-making movement.



JUNIOR COUNCIL'S STEADFAST MISSION

Junior Council strives to provide financial support to the Pediatric and Adolescent HIV/AIDS Program at Ann & Robert H. Lurie Children's Hospital to ensure that patients have access to high-quality health care, regardless of their financial circumstances.



JUNIOR COUNCIL BY THE NUMBERS



\$3,100,000

RAISED FOR THE PEDIATRIC AND
ADOLESCENT HIV/AIDS
PROGRAM AT ANN & ROBERT H. LURIE
CHILDREN'S HOSPITAL OF CHICAGO



12

E-NEWSLETTERS
DISTRIBUTED ON AN
ANNUAL BASIS

OVER 15

MEDIA OUTLETS
PROMOTED JUNIOR
COUNCIL'S 2025
SNOWBALL GALA

FOUNDED IN

1988

BY DR. ELLEN CHADWICK AND
DR. RAM YOGEV

70+



PARTNERSHIPS IN 2024



\$250,000

AWARDED IN SCHOLARSHIP FUNDS
SINCE 2019



4,100+

FOLLOWERS ACROSS
ITS' SOCIAL MEDIA
PLATFORMS

160+

ACTIVEMEMBERS



JUNIOR COUNCIL'S BENEFICIARIES

The Pediatric and Adolescent HIV/AIDS Program at Ann & Robert H. Lurie Children's Hospital of Chicago serves more patients than any other pediatric HIV service in the region. The program, which is funded mostly by grants and donations, provides multidisciplinary care to a steady influx of HIV-exposed infants, adolescents, and young adults. They also have a robust research agenda that has contributed to great advances in the field.



WHERE THE MONEY GOES

The Pediatric and Adolescent HIV/AIDS Program at Ann & Robert H. Lurie Children's Hospital of Chicago is funded almost completely by grants and donations. Junior Council's annual donation helps cover necessities, like:

- Laboratory tests and medications for uninsured patients
- Support program staff, including a child life specialist and social worker
- Emergency funding

95% of the patients at the Pediatric & Adolescent HIV/AIDS Program come from low income families.

PATIENT DEMOGRAPHICS

70%

BLACK/AFRICAN
AMERICAN



25%

WHITE/LATIN



5%

OTHER



\$40,000 - The Junior Council Scholarship Fund, which helps support past and present patients in their education.



\$20,000+ - The purchase of vehicles (lasting 20 years) to help transport patients to necessary check-ups.



\$10,058 - 30 days of HIV medication for a single patient during financial hardship.



\$2,347 - One week of standard HIV medication for a single patient.



\$500 - Genotype testing (used to determine which medications will be successful for a newly diagnosed patient).

YEAR-ROUND WAYS TO SUPPORT

MONETARY DONATION

Monetary donations are versatile as they can go toward operating costs and/or our grand fundraising total, which is revealed at the end of our Snowball Gala every February.

For further information, contact **Charlie Nash** at corporate@juniorcouncil.org

IN-KIND DONATION

Throughout the year, Junior Council hosts various raffles and auctions, giving companies an opportunity to promote a particular product or service... while contributing to the cause.

For further information, contact **Winston Pauling & Daye Williams** at fundraising@juniorcouncil.org

EVENT CATERING

We are always on the lookout for small bite and beverage donations. In the past, Snowball Gala and our other signature events have dished out anything from deep-dish 'za to macaroons and sushi.

For further information, contact **Erin Bylina** at hospitality@juniorcouncil.org

ADDITIONAL OPPORTUNITIES

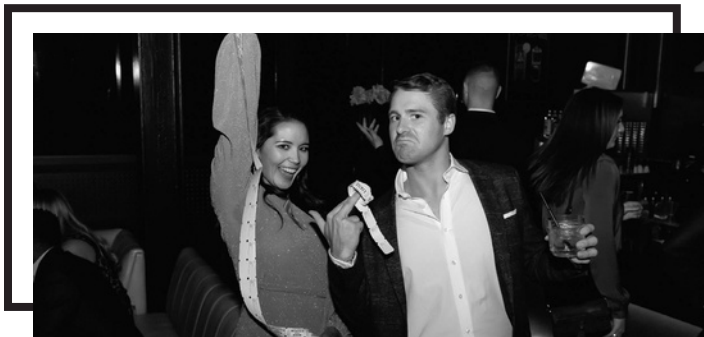
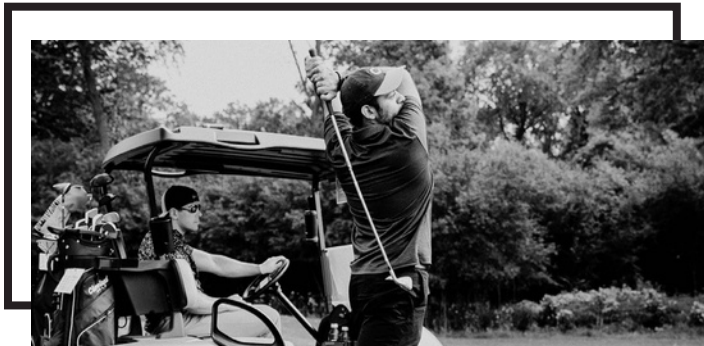
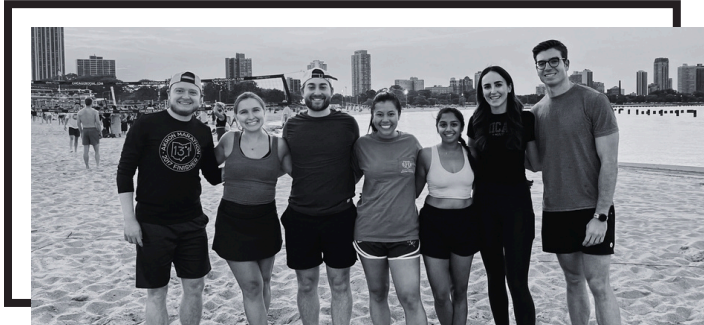
DINE TO DONATE

Partner with us for a day and give a portion of your proceeds back to Junior Council.

WELLNESS FOR A CAUSE

Help Junior Council highlight the importance of health and wealth by partnering with us to host a cycling class, yoga session, or any other fit-lanthropy event.

SIGNATURE EVENTS



PICKLEBALL TOURNAMENT

July 10, 2025 | 6:00 p.m. | Clark Street Pickleball

Junior Council's first ever pickleball tournament invites all to come and participate in an evening of friendly competition, great vibes, and an even greater cause. Sixteen teams will battle it out with some friendly competition to raise funds.

GOLF OUTING

September 6, 2025 | 1:00 p.m. | Indian Boundary Golf Course

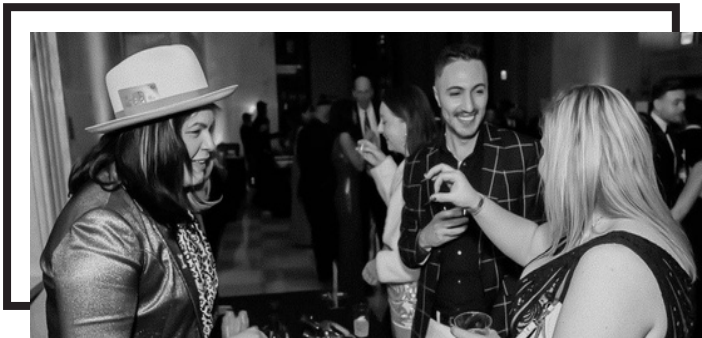
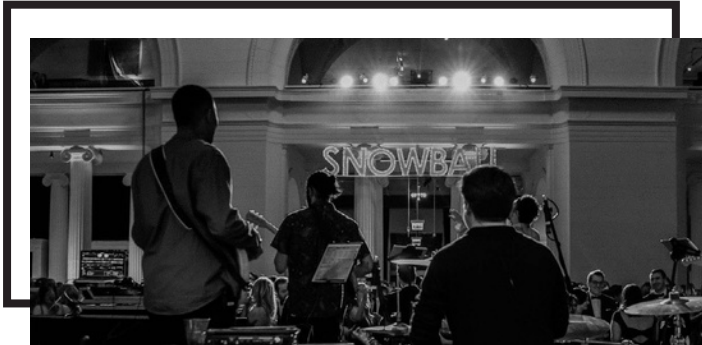
Junior Council's Annual Golf Outing invites young professionals from across the Chicagoland area to unwind and create connections while showing off their "fore the kids" mentality.

SNOWBALL KICKOFF

November 7, 2025 | 8:00 p.m. | Hubbard Inn

Leading up to our Annual Snowball Gala, we host a pre-party to excite and engage potential prospects. This cocktail-attire outing features face-to-face networking forums, an open bar, and so much more.

SNOWBALL GALA



ABOUT

In February, Junior Council will commemorate their 38th Annual Snowball Gala. This event features a robust silent auction, an open bar, performances from local bands and DJs, tastings from local restaurants, and an after-party to follow.

ATTENDANCE

As an organization committed to the advancement of equity within the community and healthcare system, we strive to make each of our events inclusive and welcoming to all. The 2025 Snowball Gala managed to bring in over 1,100 attendees from all over the country (yes, people flew in just for this!).

ACQUISITION

To date, Junior Council has raised over \$3,100,000. With your support, we hope to surpass our annual donation record and make our largest donation to Ann & Robert H. Lurie Children's Hospital's Pediatric and Adolescent HIV/AIDS Program yet.

SNOWBALL SPONSORSHIP LEVELS

Junior Council is a 501(c)(3) organization. Thus, all donations are tax deductible. Listed below, are our corporate sponsorship levels and the incentives that come along with each. Junior Council is more than willing to tailor these levels to create a mutually-beneficial partnership for all parties involved.

	Presenting \$20,000	Diamond \$15,000	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Black \$1,500
Official Sponsor of Junior Council's Annual Snowball 2026 and Kick-Off Party With Full-Logo Branding Opportunities	X						
Official Sponsor of Thermometer Raise	X	X					
Speaking Opportunity on Stage During Snowball 2026	X	X					
Sponsorship Acknowledgement at Any Media Appearances	X	X					
Logo on Wristbands Provided to All Attendees	X	X	X				
Opportunity to Speak at one of Junior Council's Member Meetings	X	X	X				
Sponsor of Silent Auction	X	X	X				
Opportunity to Distribute Company Giveaways to Snowball Attendees	X	X	X	X			
Sponsorships Indicated at Junior Council's Specialty Events	X	X	X	X			
Live Mention and Photo Opportunity Onstage at Snowball 2026	X	X	X	X			
Promotion on Junior Council's Social Media Channels	X	X	X	X	X		
Highlighted in Two of Junior Council's E-Newsletters	X	X	X	X	X	X	
Highlighted in One of Junior Council's E-Newsletters and Promo	X	X	X	X	X	X	X
Emails	X	X	X	X	X	X	X
Logo on Junior Council's website and Snowball Ticketing Page	X	X	X	X	X	X	X
Logo on Rotating Slides at Snowball	12 TIX	10 TIX	8 TIX	6 TIX	4 TIX	2 TIX	2 TIX

Snowball 2026 Admission

For further information, contact Charlie Nash at corporate@juniorcouncil.org.

SNOWBALL SILENT AUCTION



IN-KIND DONATIONS

Donating to the silent auction is another way to promote your business while supporting Junior Council. The auction is consistently an event highlight as it features a wide range of fan-favorite, local and international brands. Past contributors have included companies, like Dyson, Fairmont Hotels, and United Airlines... to name a few.

RECOGNITION & BENEFITS

All silent auction donations are recognized with the donor's name and graphics on table-top displays at the event and our mobile bidding platform. Additionally, contributors gain visibility among our digital audience, as we promote the auction catalog heavily on social media and to our email list.

INTERESTED? [Complete this online form](#) and/or reach out to Winston Pauling at fundraising@juniorcouncil.org and/or Charlie Nash at corporate@juniorcouncil.org to express interest in contributing an in-kind donation.

SNOWBALL FOOD & BEVERAGE PARTNERSHIP



HOSPITALITY DONATIONS

Our tasting stations are one of the main attractions at Snowball. Attendees love to try new and old favorites, making this a great place to showcase your food and/or beverage offerings.

Restaurant partners are requested to provide small-bite samples and two staff members to oversee and pass out food at the station for a duration of two hours.

Beverage partners may sponsor liquor, beer, wine, and non-alcohol based drinks. We'll be absolutely thrilled if you'd like to send a mixologist for a more intimate attendee interaction in one of the VIP sections!

RECOGNITION & BENEFITS

Our partners benefit from marketing exposure at Snowball and across our digital platforms. Snowball guests, patrons, and Junior Council members typically frequent the businesses supporting Junior Council, so partners can use this to advance day-to-day business, marketing, and/or public relation efforts as well.

FIFTH ANNUAL GOLF OUTING: SPONSORSHIP LEVELS

HOLE SPONSOR

FAMILY & FRIENDS

- Newsletter recognition
- Signage at each hole sponsored

\$300

HOLE SPONSOR

CORPORATE

- Newsletter recognition
- Signage at each hole sponsored

\$500

CLOSEST TO THE PIN & LONGEST DRIVE

- Closest to the Pin Challenge or Longest Drive Sponsor
- Sponsor newsletter, social media, and website recognition
- Exclusive hole sponsor and signage
- Complimentary twosome

\$1,000

SPONSORSHIP & DONATIONS

SPONSORSHIPS

Charlie Nash at
corporate@juniorcouncil.org



SILENT AUCTION DONATIONS

Winston Pauling at
fundraising@juniorcouncil.org

FIFTH ANNUAL GOLF OUTING: SPONSORSHIP LEVELS

SILENT AUCTION

- Included on event tabletop displays
- Newsletter & social media will highlight the auction catalog and selection auction item

GOLD SPONSOR

- Newsletter, social media, and website recognition
- Complimentary foursome and signage at sponsored hole
- Live mention and photo opportunity at the conclusion of the event

\$2,500

TITLE SPONSOR

- Presenting sponsor with live speaking and photo opportunity
- Newsletter, social media, and website recognition
- Complimentary foursome and signage at sponsored hole and registration
- Live mention and photo opportunity at the conclusion of the event

\$5,000

SPONSORSHIP & DONATIONS

SPONSORSHIPS

Charlie Nash at
corporate@juniorcouncil.org



SILENT AUCTION DONATIONS

Winston Pauling at
fundraising@juniorcouncil.org



THANK YOU!

Junior Council would not be what it is today without the generous support of our local and national sponsors. While we've made great strides in upholding and executing our founding mission, the fight for equitable access to high-quality health care persists.

If your business is looking to work with a passionate group of young professionals who are determined to create a brighter tomorrow, Junior Council may just be the perfect match. By joining our miracle-making movement, you not only help a hospital that serves 209,000+ patients a year, you gain brand exposure and a long list of exclusive perks.

Thank you for taking the time out of your day to learn more about Junior Council and the mutually-beneficial partnership opportunities we offer. Please direct any questions and/or interest you have to any of the contacts listed on the following page.

JUNIORCOUNCIL

BENEFITING LURIE CHILDREN'S PEDIATRIC & ADOLESCENT HIV/AIDS PROGRAM

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